



Visit
Tallahassee

June 29, 2021

Governor Ron DeSantis
Office of the Governor
State of Florida
400 S. Monroe Street
Tallahassee, FL 32399

Senator Wilton Simpson
Senate President
Florida Senate
409 The Capitol
404 S. Monroe Street
Tallahassee, FL 32399

The Honorable Chris Sprowls
Speaker of the House
House of Representatives
420 The Capitol
402 S. Monroe Street
Tallahassee, FL 32399

Dear Governor DeSantis, President Simpson, Speaker Sprowls,

Please accept this letter and enclosed materials as the Leon County Division of Tourism/Visit Tallahassee's VISIT FLORIDA partner financial submission per Florida Statute 288.1226(13)(c). The enclosed documents are as follows:

- 1) 2019-20 County Budget Summary and Itemized Division Operating Budget showing revenue received from public and private sources.
- 2) Employee Salaries and benefits can be found in the Division's operating budget under both Administration and Marketing on account lines 51200-52400 in the budget. Tourist Development Council members are unpaid volunteers.
- 3) Detailed expenditures with VISIT FLORIDA for 2019-20.
- 4) Detailed travel and entertainment expenditures for 2019-20.

Please let me know if you have questions or if I may provide additional information. This report is posted on the Leon County Division of Tourism's website at www.VisitTallahassee.com.

With kindest regards,

A handwritten signature in black ink that reads "Kerri L. Post".

Kerri L. Post,
Executive Director
Leon County Division of Tourism/Visit Tallahassee

Pretty. Unexpected.

FY20 Leon County Division of Tourism-Visit Tallahassee - TDC Approved Budget

<i>FY22 TDT Collection Projection @100%</i>	\$	1,268,026
<i>FY22 TDT Collection Projection @97%</i>	\$	1,229,985
<i>FY22 TDT Collection Projection @95%</i>	\$	1,168,486
<i>FY22 TDT Collection 4-Cent</i>	\$	4,673,944
<i>Other Revenue (merchadise sales, misc revenue, Sports Foundation Grants)</i>	\$	193,039
<i>Appropriated Fund Balance</i>	\$	415,000

<i>Total Actual Budget (5 cent @ 95% + other revenue)</i>	\$	6,450,469
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Acct #	EXPENDITURES	FY20 TDC Approved Budget
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Administration(301)/Marketing(303)

51200	Salaries & Wages	684,461
51250	Regular OPS Salaries & Wages	32,772
51500	Special Pay	3,100
52100	FICA	56,256
52200	Retirement Contributions	82,667
52210	Deferred Compensation	766
52300	Life & Health Insurance	107,243
52400	Workers Compensation	1,795
53400	Other Contractual Services	286,200
54000	Travel & Per Diem	80,425
54100	Communications Services	8,303
54101	Communications - Phone System	2,590
54200	Postage	43,700
54300	Utilities-160-950-591001-552	-
54400	Rental & Leases	58,420
54505	Vehicle Coverage	366
54600	Repair & Maintenance	34,000
54601	Vehicle Repair	580
54700	Printing	16,500
54800	Promotional Activities	67,000
54860	TDC Direct Sales Promotions	52,290
54861	TDC Community Relations	38,000
54862	TDC Merchandise	7,500
54900	Other Current Charges	541,971
54948	Other Current Chrg-Amphitheater	315,000
55100	Office Supplies	4,700
55200	Operating Supplies	8,000
55210	Fuel & Oil	415
55250	Uniforms	4,500
55400	Publications, Memberships	26,328

55401	Training	13,000
56400	Machinery & Equipment	-
58160	TDC Local T&E	1,500
58320	Sponsorship & Contributions	36,000
	<u><i>Advertising/Public Relations (302)</i></u>	
53400	Other Contractual Services	1,616,473
	<u><i>Special Events/Grants (304)</i></u>	
58300	Grants & Aids	765,000
Total		4,997,821

	<u><i>Welcome Center CIP (086065)</i></u>	
56200	Building	-
	<u><i>Countywide Automation (470)</i></u>	
54110	Com-net Communications	4,735
54600	Repairs and Maintenance	3,087
	<u><i>Risk Allocations (495)</i></u>	
54500	Insurance	5,364
	<u><i>Indirect Cost (499)</i></u>	
54900	Indirect Cost Charges	221,000
	<u><i>Line Item Funding - (888)</i></u>	
58214	Cultural Facilities Grant Program	-
58215	Local Arts Agency Program	1,168,462
	<u><i>Transfers (950)</i></u>	
591220	Transfer to Fund 220	-
591220	Transfer to Fund 305	-
	<u><i>Salary Contingency (990)</i></u>	
59900	Other Non-operating Uses	50,000
	Reserve for Fund Balance	-
Total		6,450,469

3. Detailed VISIT FLORIDA expenditures.



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3. An itemized account of all FY 2019/20 expenditures on behalf of, or coordinated for the benefit of VISIT FLORIDA, its board members, or employees.

Item	Amount
Welcome Center Brochure Display & Transparency Display	\$1,561.90
In-State Rebound – Nativo (Silver Package)	\$10,000.00
2020 Tourism Day (Registration for 12 staff members)	\$660.00
2020 Florida Vacation Guide – Miles Partnership	\$1329.00
Madden Media (VisitFlorida.com Retargeting, Digital Stories)	\$9350.00
Total:	\$22,900.90

Pretty. Unexpected.

4. Detailed travel and entertainment expenditures.

LEON COUNTY BOARD OF COUNTY COMMISSIONERS
YTD ACTIVITY GROUP BY ACCOUNT
FOR PERIOD: 10/01/2019 TO 09/30/2020

54000 TRAVEL & PER DIEM				TRANS	DOC	DOC	DOC REF NUM	TRANS DESC	TRANS AMOUNT	CHECK NUM	CHECK DATE
160	301	54000	552	10/01/2019	JE15	J0029481	J0029480	FY19 A/P KERRI POST	-345.73		
160	301	54000	552	10/01/2019	JE15	J0029463	PCAB6240	PREPAID EXPENSE	459.00		
160	301	54000	552	10/17/2019	PCAR	PCKP4031		10/4/2019 HAMPTON INN	188.00		
160	301	54000	552	10/29/2019	INNI	I0619405		POST, KERRI	345.73	!0021261	10/31/2019
160	301	54000	552	11/14/2019	PCAR	PCDG7011		10/28/2019 PANERA BREAD #600984	172.90		
160	301	54000	552	12/16/2019	PCAR	PCKP4033		12/8/2019 PANAMA CITY BCH SHERATON	-16.68		
160	301	54000	552	12/18/2019	INNI	I0622064		POST, KERRI	163.24	!0021667	12/20/2019
160	303	54000	552	10/01/2019	JE15	J0029463	PCAB6240	PREPAID EXPENSE	359.00		
160	303	54000	552	10/08/2019	PCAR	PCJP6093		10/1/2019 MARPAN SUPPLY CO INC	518.00		
160	303	54000	552	10/08/2019	PCAR	PCJP6093		10/3/2019 TEAMS	295.00		
160	303	54000	552	10/17/2019	PCAR	PCAC2030		10/8/2019 ENTERPRISE RENT-A-CAR	249.24		
160	303	54000	552	10/17/2019	PCAR	PCRJ5019		10/9/2019 WAKULLA F&B	8.01		
160	303	54000	552	10/24/2019	PCAR	PCRJ5020		10/13/2019 UBER TRIP	44.05		
160	303	54000	552	10/24/2019	PCAR	PCRJ5020		10/14/2019 UBER TRIP	3.08		
160	303	54000	552	10/24/2019	PCAR	PCRJ5020		10/14/2019 UBER TRIP	4.36		
160	303	54000	552	10/24/2019	PCAR	PCRJ5020		10/14/2019 UBER TRIP	9.03		
160	303	54000	552	10/24/2019	PCAR	PCRJ5020		10/14/2019 UBER TRIP	17.55		
160	303	54000	552	10/24/2019	PCAR	PCRJ5020		10/14/2019 UBER TRIP	21.29		
160	303	54000	552	10/24/2019	PCAR	PCRJ5020		10/15/2019 TST LE PAIN QUOTIDIEN -	12.85		
160	303	54000	552	10/24/2019	PCAR	PCRJ5020		10/16/2019 HOLIDAY INN	908.13		
160	303	54000	552	10/24/2019	PCAR	PCRJ5020		10/16/2019 UBER TRIP	33.56		
160	303	54000	552	10/24/2019	PCAR	PCRJ5020		10/17/2019 UBER TRIP	6.88		
160	303	54000	552	11/04/2019	PCAR	PCRJ5021		10/24/2019 APSTYLEBOOK.COM	69.99		
160	303	54000	552	11/14/2019	PCAR	PCAH1212		10/30/2019 DELTA AIR 006240491968	502.00		
160	303	54000	552	11/14/2019	PCAR	PCRJ5022		11/4/2019 BACKWOODS CROSSING	12.01		
160	303	54000	552	11/14/2019	PCAR	PCKK0072		11/7/2019 SQ SWEET PEA CAFE	48.60		
160	303	54000	552	12/03/2019	PCAR	PCJP6097		11/15/2019 DELTA AIR Baggage Fee	70.00		
160	303	54000	552	12/03/2019	PCAR	PCJP6097		11/15/2019 HYATT PLACE AT ANAHEIM	1,143.95		
160	303	54000	552	12/03/2019	PCAR	PCJP6097		11/16/2019 RPS TALLAHASSEE AIRPORT	66.00		
160	303	54000	552	12/03/2019	PCAR	PCKP4032		11/20/2019 PANAMA CITY BCH SHERATON	-27.88		
160	303	54000	552	12/03/2019	PCAR	PCKK0073		11/20/2019 PANAMA CITY BCH SHERATON	139.00		
160	303	54000	552	12/03/2019	PCAR	PCKP4032		11/20/2019 PANAMA CITY BCH SHERATON	155.68		
160	303	54000	552	12/03/2019	PCAR	PCJR4372		11/21/2019 THE GRAND MARLIN	168.89		
160	303	54000	552	12/03/2019	PCAR	PCJR4372		11/23/2019 RPS TALLAHASSEE AIRPORT	41.00		
160	303	54000	552	12/03/2019	PCAR	PCJR4372		11/23/2019 TEXACO 0303795	18.58		
160	303	54000	552	12/03/2019	PCAR	PCJR4372		11/24/2019 PANAMA CITY BCH SHERATON	417.00		
160	303	54000	552	12/03/2019	PCAR	PCRJ5023		11/9/2019 SQ SUGAR RUSH MILK	-43.54		
160	303	54000	552	12/03/2019	PCAR	PCRJ5023		11/9/2019 SQ SUGAR RUSH MILK	43.54		
160	303	54000	552	12/03/2019	PCAR	PCSL3012		11/8/2019 GROVE MARKET CAFE	74.05		
160	303	54000	552	12/11/2019	JE14	J0029708	PCJP6093	10/1/2019 MARPAN SUPPLY CO INC	-518.00		
160	303	54000	552	12/16/2019	INNI	I0621857		JONES, L RENEE	254.00	!0021663	12/20/2019
160	303	54000	552	12/16/2019	PCAR	PCAC2034		12/9/2019 ENTERPRISE RENT-A-CAR	141.98		
160	303	54000	552	12/16/2019	PCAR	PCAC2034		12/9/2019 ENTERPRISE RENT-A-CAR	275.64		
160	303	54000	552	01/06/2020	PCAR	PCKP4034		12/18/2019 BELLA BELLA	84.50		
160	303	54000	552	01/09/2020	INNI	I0622756		ROACH, JANET	80.34	!0021801	01/10/2020
160	303	54000	552	01/23/2020	INNI	I0623418		KOLE, KATIE	162.08	!0021903	01/24/2020
160	303	54000	552	01/30/2020	INNI	I0623695		PIOTROWSKI, JOSEPH	229.16	!0021948	02/03/2020
160	303	54000	552	01/31/2020	PCAR	PCKK0074		1/17/2020 GROVE MARKET CAFE	33.15		
160	303	54000	552	01/31/2020	PCAR	PCJR4375		1/17/2020 HILTON BONNET CREK	190.13		
160	303	54000	552	02/12/2020	PCAR	PCJP6101		2/4/2020 DELTA AIR 0062417976966	536.40		
160	303	54000	552	02/12/2020	PCAR	PCJP6101		2/4/2020 DELTA AIR 0062417976967	536.40		

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160	303	54000	552	02/12/2020	PCAR	PCJP6101	2/5/2020 DELTA AIR	0062417672520	824.73		
160	303	54000	552	02/12/2020	PCAR	PCJP6101	2/5/2020 DELTA AIR	0062417672522	824.73		
160	303	54000	552	02/12/2020	PCAR	PCKK0075	1/29/2020 PUBLIX #852		24.75		
160	303	54000	552	02/12/2020	PCAR	PCKK0075	1/29/2020 SQ GAINES STREET P		68.97		
160	303	54000	552	02/12/2020	PCAR	PCKG5035	2/5/2020 EXXONMOBIL	46929683	17.56		
160	303	54000	552	02/12/2020	PCAR	PCL3014	2/4/2020 IL LUSSO		144.00		
160	303	54000	552	02/26/2020	PCAR	PCKG5036	2/10/2020 HILTON HOTELS ST PETE		-27.82		
160	303	54000	552	02/26/2020	PCAR	PCKG5036	2/10/2020 HILTON HOTELS ST PETE		-55.64		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/10/2020 UBER TRIP		13.08		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/10/2020 UBER TRIP		13.74		
160	303	54000	552	02/26/2020	PCAR	PCJR4377	2/11/2020 AMERICAN	AIR0012114953994	334.40		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/11/2020 UBER TRIP		13.01		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/11/2020 UBER TRIP		15.53		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/11/2020 UBER TRIP		15.66		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/13/2020 UBER TRIP		-13.01		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/13/2020 UBER TRIP		-13.08		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/13/2020 UBER TRIP		-13.74		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/13/2020 UBER TRIP		-15.53		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/13/2020 UBER TRIP		-15.66		
160	303	54000	552	02/26/2020	PCAR	PCJP6102	2/16/2020 USA SOFTBALL OKC		375.00		
160	303	54000	552	02/26/2020	PCAR	PCJR4377	2/19/2020 PARKMOBILE		2.45		
160	303	54000	552	02/26/2020	PCAR	PCKG5036	2/6/2020 HILTON HOTELS ST PETE		776.46		
160	303	54000	552	02/26/2020	PCAR	PCKG5036	2/6/2020 SHELL OIL	57542530803	25.44		
160	303	54000	552	02/28/2020	INNI	I0624821	GARDOCKI, KATIE		153.00	10022172	03/06/2020
160	303	54000	552	03/05/2020	PCAR	PCAC2038	2/25/2020 ENTERPRISE RENT-A-CAR		93.51		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	2/27/2020 BCF - TSAWWASSEN		66.02		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	2/27/2020 DELTA AIR	Baggage Fee	30.00		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	2/27/2020 HTTP://WWW.GOGOAIR.COM		16.00		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	2/28/2020 BIBNUMBERS.COM		423.81		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	2/28/2020 INTERNATIONAL	TRANSACTION	0.66		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/1/2020 BCF-SWARTZ BAY		68.72		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/1/2020 DELTA AIR	Baggage Fee	30.05		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/1/2020 DELTA VICTORIA OCEAN P		504.30		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/2/2020 INTERNATIONAL	TRANSACTION	0.69		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/2/2020 INTERNATIONAL	TRANSACTION	4.24		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/2/2020 RPS TALLAHASSEE AIRPORT		55.00		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/2/2020 UberBV		8.47		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/2/2020 UberBV		13.11		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/3/2020 INTERNATIONAL	TRANSACTION	0.08		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/3/2020 INTERNATIONAL	TRANSACTION	0.13		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/3/2020 INTERNATIONAL	TRANSACTION	0.30		
160	303	54000	552	03/05/2020	PCAR	PCAH1220	3/3/2020 INTERNATIONAL	TRANSACTION	5.04		
160	303	54000	552	03/05/2020	PCAR	PCJP6104	2/24/2020 BCF-RBI ONLINE BOOKING		12.85		
160	303	54000	552	03/05/2020	PCAR	PCJP6104	2/24/2020 BCF-RBI ONLINE BOOKING		15.87		
160	303	54000	552	03/05/2020	PCAR	PCJP6104	2/25/2020 INTERNATIONAL	TRANSACTION	0.13		
160	303	54000	552	03/05/2020	PCAR	PCJP6104	2/25/2020 INTERNATIONAL	TRANSACTION	0.16		

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FOR PERIOD: 10/01/2019 TO 09/30/2020**

160	303	54000	552	03/05/2020	PCAR	PCJP6104	2/27/2020 DELTA AIR	Baggage Fee	30.00		
160	303	54000	552	03/05/2020	PCAR	PCJP6104	3/1/2020 DELTA AIR	Baggage Fee	30.05		
160	303	54000	552	03/05/2020	PCAR	PCJP6104	3/1/2020 DELTA VICTORIA OCEAN P		563.46		
160	303	54000	552	03/05/2020	PCAR	PCJR4379	3/2/2020 AMERICAN AIR0010284602355		30.00		
160	303	54000	552	03/05/2020	PCAR	PCJP6104	3/2/2020 RPS TALLAHASSEE AIRPORT		55.00		
160	303	54000	552	03/05/2020	PCAR	PCJP6104	3/3/2020 INTERNATIONAL TRANSACTION		0.30		
160	303	54000	552	03/05/2020	PCAR	PCJP6104	3/3/2020 INTERNATIONAL TRANSACTION		5.63		
160	303	54000	552	03/05/2020	PCAR	PCJP6104	3/3/2020 NEWKS EATERY TALLAHASSEE		330.00		
160	303	54000	552	03/05/2020	PCAR	PCKG5038	3/3/2020 RENAISSANCE HOTELS WAV		688.00		
160	303	54000	552	03/05/2020	PCAR	PCKG5038	3/3/2020 RPM XPO, LLC		-284.57		
160	303	54000	552	03/05/2020	PCAR	PCSL3018	2/21/2020 RIVER STOP		53.20		
160	303	54000	552	03/05/2020	PCAR	PCSL3018	2/28/2020 EXXONMOBIL 47895826		40.96		
160	303	54000	552	03/05/2020	PCAR	PCSL3018	2/28/2020 RED DECK		15.00		
160	303	54000	552	03/05/2020	PCAR	PCSL3018	3/3/2020 RENAISSANCE HOTELS WAV		688.00		
160	303	54000	552	03/17/2020	INNI	I0625448	GARDOCKI, KATIE		246.00	!0022275	03/20/2020
160	303	54000	552	03/18/2020	PCAR	PCJR4387	3/4/2020 AMERICAN AIR0010284739415		30.00		
160	303	54000	552	03/18/2020	PCAR	PCJR4387	3/4/2020 RPS TALLAHASSEE AIRPORT		33.00		
160	303	54000	552	03/18/2020	PCAR	PCJR4387	3/5/2020 MARRIOTT WINSTON SALEM		398.54		
160	303	54000	552	03/18/2020	PCAR	PCSL3026	3/6/2020 MARATHON PETRO181644		45.00		
160	303	54000	552	03/18/2020	PCAR	PCJR4387	3/7/2020 HILTON BONNET CREK		190.13		
160	303	54000	552	03/18/2020	PCAR	PCSL3026	3/7/2020 SCOTT ST LOT		6.00		
160	303	54000	552	03/18/2020	PCAR	PCKK0084	3/9/2020 COURTYARD BY MARRIOTT-		358.00		
160	303	54000	552	03/18/2020	PCAR	PCSL3026	3/9/2020 COURTYARD BY MARRIOTT-		516.00		
160	303	54000	552	04/01/2020	PCAR	PCAC2047	3/23/2020 ENTERPRISE RENT-A-CAR		101.35		
160	303	54000	552	04/01/2020	PCAR	PCAC2047	3/23/2020 ENTERPRISE RENT-A-CAR		239.99		
160	303	54000	552	04/03/2020	INNI	I0626469	PIOTROWSKI, JOSEPH		502.00	!0022429	04/10/2020
160	303	54000	552	04/03/2020	INNI	I0626470	PIOTROWSKI, JOSEPH		261.00	!0022429	04/10/2020
160	303	54000	552	04/03/2020	INNI	I0626472	ROACH, JANET		42.00	!0022430	04/10/2020
160	303	54000	552	04/06/2020	INNI	I0626488	HEIDECCKER, AMANDA		502.00	!0022426	04/10/2020
160	303	54000	552	04/22/2020	INNI	I0627196	BRYANT, AUNDRA		85.27	!0022514	04/24/2020
160	303	54000	552	04/30/2020	INNI	I0627487	KOLE, KATIE		478.45	!0022555	05/01/2020
160	303	54000	552	04/30/2020	INNI	I0627488	LINDEMAN, SCOTT		166.00	!0022556	05/01/2020
160	303	54000	552	04/30/2020	INNI	I0627489	LINDEMAN, SCOTT		227.00	!0022556	05/01/2020
160	303	54000	552	07/07/2020	PCAR	PCJR4393	6/3/2020 HILTON BONNET CREK		-190.13		
160	303	54000	552	07/07/2020	PCAR	PCJR4393	6/3/2020 HILTON BONNET CREK		-190.13		
160	303	54000	552	09/08/2020	PCAR	PCSL3027	8/18/2020 RESTAUR/BAR AT HTL INDIG		12.00		
160	303	54000	552	09/18/2020	PCAR	PCKK0085	9/10/2020 TABLE 23.		135.00		
54000 TOTAL:									19,637.81		
TOTAL ACTIVITY FOR PERIOD:									19,637.81		

REPORT PARAMETERS:

FROM FUND: 160 TO FUND: 160
FROM ORG: 301 TO ORG: 303
FROM ACCT: 54000 TO ACCT: 54000
FROM DATE: 2019-10-01 TO DATE: 2020-09-30