



Leon County Division of Tourism / Visit Tallahassee
Sample Event Budget

(Event Name Here)		(Event Dates Here)	
EXPENSE ITEMS	COST	REVENUE ITEMS	REVENUE
Advertising (Social media and radio)	\$3,500.00	Visit Tallahassee Grant	\$1,500.00
Porta-potties	\$500.00	Other Sponsorships	\$15,500.00
Lights and public address speaker rental	\$650.00	VIP Ticket Sales	\$8,000.00
TOTAL EXPENSES:	\$4,650.00	TOTAL REVENUE:	\$25,000.00



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	EXPENSE ITEMS	COST		REVENUE ITEMS	REVENUE
	TOTAL EXPENSES:			TOTAL REVENUE:	